



BREAK FREE

From Your Outdated Phone System



3CX WebMeeting

Web Conferencing Made Easy

Benefits of Web Conferencing

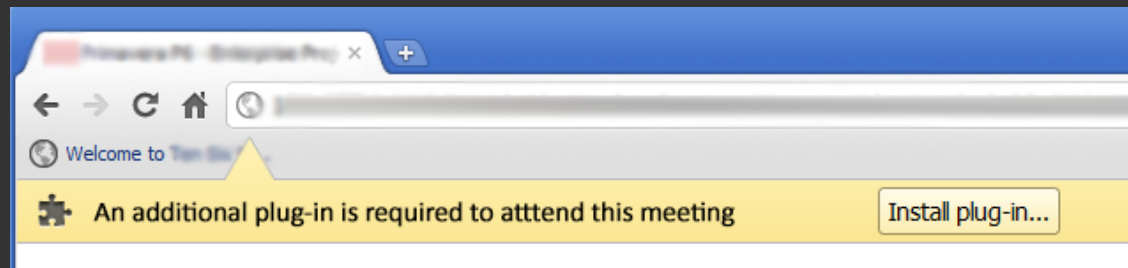
- Enrich business communications with video
- Save on travel expenses
- Enjoy real-time collaboration
- Experience improved productivity
- Achieve increased sales

70% of SMBs would rather have a video conference than travel to meetings

Businesses using video conferencing see a 30% reduction in travel costs

Web Conferencing Until Now - Multiple barriers to entry:

- Proprietary software
- Requires installation of client or plugin
- Ad hoc conferences difficult
- User has to learn new interface
- On-premise solutions - expensive
- Hosted solutions - designed for a single user



3CX WebMeeting Breaks Down the Barriers

- Open Standards - based on WebRTC
- Low cost
- Easy to deploy - with a choice of deployment options
- Simple to use
- Ideal solution for SMBs



3CX WebMeeting

How 3CX WebMeeting Works



WebRTC - What Is It?

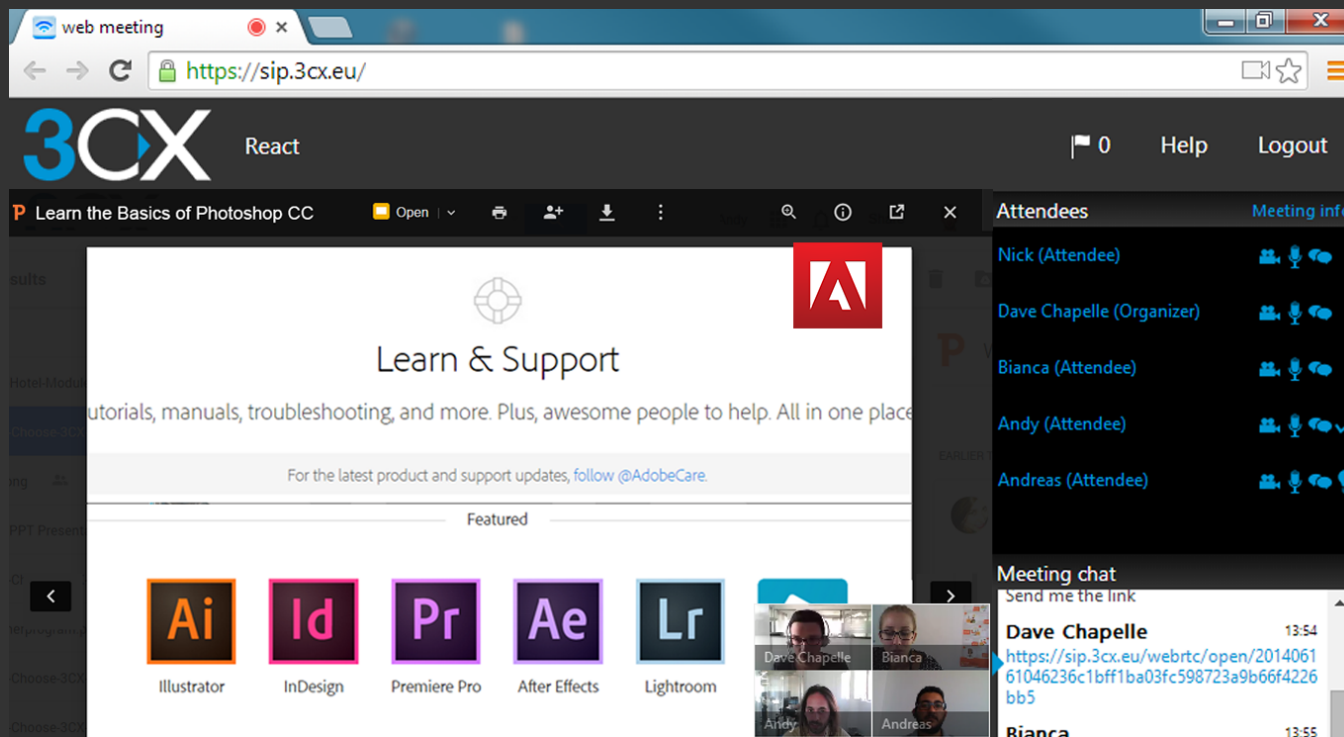
- New standard enabling real-time video and audio communications from a browser
 - No need for any plugins or clients!
- Developed and championed by Google
 - Implemented in open standards browsers - Chrome, Opera and FireFox
- Game changer for video conferencing

“Analysts predict that by 2019 more than 2 billion people and 6 billion devices are expected to use and support WebRTC”



3CX WebMeeting - Easy to Use

- No client software required - remove barriers to web conferencing
- Easy setup of ad hoc meetings - just send call link to user
- Intuitive web interface - no complex or unnecessary features



3CX WebMeeting - Low Cost

- 3CX is licensed per concurrent participant - not per user account
 - Avoid paying for a monthly subscription for each user
 - Eliminates clunky & unprofessional account sharing
 - No barrier to organizing a meeting
- Example: A company with 10 users
 - Webex - \$4257 per annum - based on \$39 per user per month
 - 3CX WebMeeting - \$1250 per annum - unlimited users
- WebRTC is open standard - peripheral hardware is inexpensive
 - Cisco Meeting Room - \$30,000
 - Logitech ConferenceCam CC3000e - \$1,270

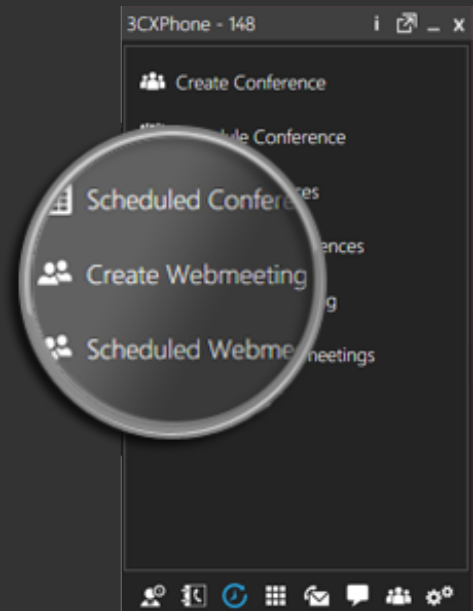
3CX WebMeeting - Easy to Deploy

Three deployment options:

- Hybrid hosted version- add-on to 3CX Phone System
- Hosted standalone version - meeting organisation via web portal
- On premise version - local server install

3CX WebMeeting - Deployment with 3CX Phone System

- Deployment is hybrid
 - Users are managed on 3CX Phone System
 - Meetings are streamed via MCU in the cloud
 - Saves local bandwidth
- All 3CX Phone System users have access to 3CX WebMeeting
- Easy creation of web meetings from 3CXPhone



3CX WebMeeting - Deployment with 3CX Phone System

- 3CX Phone System licenses include up to 10 participants FREE
- Add more participants straight from 3CX Admin Console
 - Setup takes a few minutes - no additional software required

The screenshot shows the 3CX Server Manager interface in a web browser. The browser address bar shows `interobot.com/management/MainForm.wgx`. The page title is "3CX Server Manager Webmeeting". The left sidebar contains a tree view with categories like "VoIP/PSIN Gateways", "Settings", and "Updates". Under "Settings", "Webmeeting" is selected. The main content area has tabs for "Activate License", "Account Management", and "Users and Access". The "Activate License" tab is active, showing instructions for setting up web conferences. It includes a section for "Current License Information" with fields for License Key, Simultaneous participants (set to 25), Expire at (set to never), and Status (Activated: True, Valid: True). There is a "Deactivate" button. Below this is a section for "Activate or Upgrade License" with two radio buttons: "Register your Free 3CX Webmeeting 3 Simultaneous Participant Solution (NOT AVAILABLE for FREE and DEMO license keys)" and "Enter new 3CX Webmeeting key". The "Enter new 3CX Webmeeting key" option is selected. This section includes a "License Key" field and a "Customer details" form with fields for Company (Inter Obit), Contact Name (Mark Wells), E-mail (mark@interobot.com), Telephone (281-509-6995), and Country (UNITED STATES). There is an "Upgrade" button and a "Next" button at the bottom right.

3CX Phone System Manag x

interobot.com/management/MainForm.wgx

3CX Server Manager Webmeeting

Manage Add View Settings Help

Webmeeting

Activate License Account Management Users and Access

3CX Webmeeting allows you to setup web conferences including video, desktop sharing and remote assistance from within 3CXPhone. With your 3CX Phone System license key you can get a free Account for up to 3 participants. Larger accounts will require a separate Webmeeting license key. For more information go to <http://www.3cx.com/web-conferencing/>

Current License Information

License Key

Simultaneous participants 25

Expire at never

Status Activated: True, Valid: True

Deactivate

Activate or Upgrade License

☐ Register your Free 3CX Webmeeting 3 Simultaneous Participant Solution (NOT AVAILABLE for FREE and DEMO license keys)

☒ Enter new 3CX Webmeeting key

License Key

Customer details

Company Inter Obit

Contact Name Mark Wells

E-mail mark@interobot.com

Telephone 281-509-6995

Country UNITED STATES

Upgrade

Next

3CX WebMeeting - Standalone Hosted Version

- 3CX Phone System not required
- Hosted on 3CX Servers
- Meeting organization via web portal
- Portal & MCU in cloud

3CX WebMeeting - On Premise Version

- Install 3CX WebMeeting on a local server
- Users, Portal, MCU are deployed at customer site or private cloud
- Customer has full control of all data
- Requires significant bandwidth
- Multi tenant - setup multiple customers, each have their own portal

3CX WebMeeting Pricing - Hosted

- Pricing for hosted per concurrent participant per year
 - 25 meeting participants - €495 / \$595
 - 50 meeting participants - €975 / \$1095
 - 100 meeting participants - €1975 / \$2195
- Unlimited user accounts
 - No cost per user account
- Perpetual license
- Includes first year of maintenance

3CX WebMeeting Pricing - On Premise

- Pricing per concurrent participant per year
 - 25 meeting participants - €1995 / \$2275
 - 50 meeting participants - €3500 / \$3995
 - 100 meeting participants - €5995 / \$6750
 - 250 meeting participants - €9995 / \$11500
- Multi tenant capable - set-up multiple customers, each have their own portal
- Introductory pricing

3CX WebMeeting Roadmap v7.1

- 3CX WebMeeting v7.1
 - On premise edition available
 - Hosted option for non 3CX users
 - Has Windows client & WebRTC meeting options
 - WebRTC does not have all Windows features such as remote control
 - Windows client is not clientless
 - Includes Powerpoint Document Converter
 - Pre-upload presentation
 - Crisp, responsive delivery
- Available January 2015

3CX WebMeeting Roadmap - v8

- 3CX WebMeeting v8
 - Extends WebRTC interface with all features of Windows Client:
 - No need to select between WebRTC or Windows meeting
 - Remote Control (requires plugin, WebRTC can not do it yet)
 - Polling
 - Server side recording
 - Utility to convert recorded webinars to video
 - Improved web interface
- Hosted option launched
 - Competitor to Webex, GoToMeeting
- Available Q1 2015